

# Some properties of the ridge regression estimator with survey data

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Journée de sondage Dijon 2010



# Outline of talk

- 1 Brief introduction of the estimation of population totals
- 2 Use of Auxiliary Information in Surveys
- 3 Principles of ridge regression in statistics
- 4 Ridge regression with survey data
- 5 Simulation study

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# Population, sample.

- a finite population  $U = \{1, \dots, i, \dots, N\}$
- a sample  $s \in \mathcal{S}$  and  $s \subset U$
- the sampling design  $p(s)$ : a probability distribution on the set  $\mathcal{S}$ ;  $p(s)$  is controlled by the statistician.
- the inclusion probabilities
  - of first degree :  $\pi_i = Pr(i \in s)$
  - of second degree :  $\pi_{ij} = Pr(i, j \in s)$  for  $i \neq j$  and  $\pi_{ij} = \pi_i$

# The Horvitz-Thompson Estimator

- the study variable  $\mathcal{Y}$ ,  
 $y_i =$  the value of  $\mathcal{Y}$  for the  $i$ -th individual,
- we know  $y_i$  for  $i \in s$
- we want to estimate the population total of  $\mathcal{Y}$ , namely

$$t_y = \sum_U y_i$$

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- The Horvitz-Thompson (HT) estimator :

$$\hat{t}_{HT} = \sum_{i \in s} \frac{y_i}{\pi_i} = \sum_{i \in U} \frac{y_i}{\pi_i} I_i$$

$I_i = \mathbf{1}_{\{i \in s\}}$  the sample membership indicator

# Properties

The estimator HT for a total is

- the HT variance is

$$V(\hat{t}_{HT}) = \sum_{i \in U} \sum_{j \in U} (\pi_{ij} - \pi_i \pi_j) \frac{y_i}{\pi_i} \frac{y_j}{\pi_j}$$

- with its estimator

$$\hat{V}(\hat{t}_{HT}) = \sum_{i \in s} \sum_{j \in s} \frac{\pi_{ij} - \pi_i \pi_j}{\pi_{ij}} \frac{y_i}{\pi_j} \frac{y_j}{\pi_j}$$

**Drawbacks :**

- 1 The HT estimator contains little auxiliary information (the  $\pi_k$ )!
- 2 The variance as well as its estimator contain double sums.



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# Regression Model and Auxiliary Information

- Think to improve the estimation ?  
Use auxiliary information
- We consider the superpopulation model,  $\xi : y = X\beta + \varepsilon$   
 $\mathbf{X}_1, \dots, \mathbf{X}_p$ ; we denote by  $X = (\mathbf{X}_1, \dots, \mathbf{X}_p)$
- $E_{\xi}(\varepsilon) = 0_N$ ,
- The error terms  $\varepsilon$ 's are independent of each other.
- $\mathbf{Var}(\varepsilon_i) = \sigma^2 \mathbf{V}_{(N \times p)}$   
where  $\mathbf{V}_{(N \times p)}$  is a diagonal matrix.

## Two estimation approaches

- 1 "model assisted" (MA) : we construct the estimator based on the sampling design and assisted by the super-population model (Särndal, Swensson & Wretman 1992)

$$\hat{t}_{MA} = \sum_s \frac{y_i}{\pi_i} - \left( \sum_s \frac{\mathbf{x}'_i}{\pi_i} - \sum_U \mathbf{x}'_i \right) \beta.$$

## Two estimation approaches

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- ② **"model based" (MB)** : we predict the population total by using the super-population model without taking into account the sampling design (Royall & Cumberland 1978)

$$\hat{t}_{MB} = \sum_s y_i + \sum_{\bar{s}} \mathbf{x}'_i \beta$$

Both  $\hat{t}_{MA}$  and  $\hat{t}_{MB}$  rely on the estimation of the  $\beta$ .

# Calibration Estimation in Survey Sampling

In survey sampling, we use,

- sampling weights are adjusted to make certain estimators matching with known population totals.
- Let the Horvitz-Thompson estimator of the population total be

$$\hat{t}_{HT} = \sum_s d_i y_i$$

with  $d_i = \frac{1}{\pi_i}$  are called design weights because they are obtained from sampling design.

- Let  $x_i$  is an auxiliary variable  $(x_i)_{i \in S}$  with  $X = \sum_U x_i$  then it is possible that

$$\sum_s d_i x_i \neq X$$

# Calibration Estimation in Survey Sampling

- The class of calibration estimators, calibrated to  $X$ , is the class of the estimators of the form

$$\hat{t}_w = \sum_s w_i y_i$$

where weight  $w_i$  satisfies

$$\sum_s w_i x_i = X$$

- The weight  $w_i$  are allowed to be the function of  $x_i$  but not of  $y_i$ .

# Calibration Estimation in Survey Sampling

- The calibration weights ( $w_i$ ) minimize some distance ( $G(w_i, d_i)$ ) to the Horvitz-Thompson weights ( $d_i$ ) ([Sarndal 2007](#)).
- Chi-square distance  $\sum_s \frac{w_i - d_i}{2d_i q_i}$  is one such example of distance where  $q_i$  is suitably chosen positive scale factor. Normally used  $q_i = 1$  for all  $i$ . So the task is to

$$\text{minimize } \sum_s \frac{w_i - d_i}{2d_i q_i}$$

subject to

$$\sum_s w_i x_i = \sum_U x_i$$

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# Ordinary Least Square and Ridge Estimators

Ordinary least square (OLS) estimator of the regression coefficient  $\beta$

$$\hat{\beta}_{OLS} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{y}$$

- what if  $\mathbf{X}'\mathbf{X}$  is singular?
- Hoerl and Kennard (1962) proposed Ridge Estimator of  $\beta$

$$\hat{\beta}_k = (\mathbf{X}'\mathbf{X} + k\mathbf{I}_p)^{-1}\mathbf{X}'\mathbf{y}, \quad k > 0$$

- $\hat{\beta}_k$  is a biased estimator of  $\beta$

# Advantages of the Ridge Estimator

- Serves as a solution to the data problems such as
  - Multicollinearity (Linear correlation among the auxiliary variables)
  - Ill-conditioned data (Near correlation among  $\mathbf{X}$  cause  $\mathbf{X}'\mathbf{X}$  to be singular  $(\mathbf{X}'\mathbf{X})^{-1} = \infty$  resulting larger error and Instability in the data )
- $k$  is added to the diagonal of the data matrix  $\mathbf{X}'\mathbf{X}$  to control ill-conditioning or orthogonality
- $k$  is called the ridge parameter or the biasing parameter of the estimator

## Some Remarks about the Ridge Estimation

- ①  $\hat{\beta}_k$  minimizes the residual sum of squares plus a penalty.
- ② The variance term is a decreasing function of (an increasing) value of  $k$ . That is, the variance decreases with the increase in  $k$ . (so as  $k \rightarrow \infty$ , the variance term goes to zero.)
- ③  $\text{Bias}(\hat{\beta}_k)$  decreases with the decrease in the value of  $k$ . Hence  $(\text{Bias})^2 \rightarrow 0$  as  $k \rightarrow 0$ . The squared bias is a continuous, monotonically increasing function of  $k$ . (Hoerl and Kennard 1970)
- ④ The squared bias term dominates the  $MSE(\hat{\beta}_k)$  for large values of  $k$ . (Izenman 2008, )
- ⑤ Such a value of  $k$  always exists which makes  $MSE(\hat{\beta}_R)$  smaller than  $MSE(\hat{\beta})$ . (Existence theorem by Hoerl and Kennard 1970).

Important : The reduction of variance can be achieved through ridge regression by imposing a penalty on the norm of the linear relationship (between covariates  $\mathbf{x}_i$  and the study variable  $y$ ) and then finding a balance between the bias and variance by adjusting the regularization parameter ( $k$ ).

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# Ridge regression for model-based estimators

- The sample  $s$  selected from population  $U$  such that  $s \subset U$
- The matrix  $\mathbf{X}$  and  $\mathbf{y}$  are known only for the sample  $s$
- Let  $\mathbf{X}_s = (\mathbf{x}'_i)_{i \in s}$ ,  $\mathbf{y}_s = (\mathbf{y}_i)_{i \in s}$ , and
  - $\text{Var}_\xi(\varepsilon_s) = \sigma^2 \mathbf{V}_s$ ,
  - $\text{Var}_\xi(\varepsilon_{\bar{s}}) = \sigma^2 \mathbf{V}_{\bar{s}}$
 with  $\bar{s} = U - s$  (non-sampled elements of population), where  $\mathbf{V}_s$  is the sample variance matrix with some constant at the diagonal and
  - $\varepsilon_s = (\varepsilon_i)_{i \in s}$
  - $\varepsilon_{\bar{s}} = (\varepsilon_i)_{i \in U-s}$

## Model-Based Ridge Estimation of Total

We proceed using the classical method to calculate the estimate of  $\beta$ .

- Under a model-based setting,  $\hat{\beta}_{BLUE}$  (Royall, 1970) is the solution of the equation

$$(\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s) \beta = \mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{y}_s$$

so that we have, assuming that  $(\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s)$  is non-singular

$$\hat{\beta}_{BLUE} = (\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s)^{-1} \mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{y}_s$$

- The ridge estimator of  $\beta$  is

$$\hat{\beta}_{MB,R} = (\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s + k \mathbf{I}_p)^{-1} \mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{y}_s$$

- Thus the MB ridge estimator of the population total becomes,

$$\hat{t}_{MB,R} = \sum_s y_i + \left( \sum_{\bar{s}} \mathbf{x}'_i \right) \hat{\beta}_{MB,R}$$

## Model-Assisted Ridge Estimation of Total

- Under the model-assisted approach, the estimate of the regression coefficient  $\beta$  is the solution of the following design-based equation

$$(\mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{X}_s) \beta = \mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{y}_s$$

so that we have if  $(\mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{X}_s)^{-1}$  exists,

$$\hat{\beta}_{MA} = (\mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{X}_s)^{-1} \mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{y}_s$$

where  $\mathbf{\Pi}_s = \text{diag}(\pi_k)_{k \in S}$

- The MA ridge estimator of  $\beta$  becomes

$$\hat{\beta}_{MA,R} = (\mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{X}_s + k \mathbf{I}_p)^{-1} \mathbf{X}'_s \mathbf{\Pi}_s^{-1} \mathbf{y}_s$$

- The MA ridge estimator of the population total takes the shape

$$\hat{t}_{MA,R} = \sum_s \frac{y_i}{\pi_i} - \left( \sum_s \frac{\mathbf{x}'_i}{\pi_i} - \sum_U \mathbf{x}'_i \right) \hat{\beta}_{MA,R}.$$

# Weighted Estimators

- Ridge estimation was first used in survey sampling to eliminate negative or extremely large weights obtained when a too strict condition of unbiasedness is imposed
- Calibrated weights ( $w_i$ ) taking disproportionate values as compared to the initial weights ( $d_i$ ) means that either we are calibrating too many population totals, or the sample is particularly unbalanced with respect to the auxiliary variables
- A common practice is to relax some of the calibration constraints using ridge type estimators.



# Weighted Estimators (1)

- The goal : find  $\mathbf{w} = (w_k)_{k \in S}$  and build

$$t_w = \sum_s w_k y_k$$

- We have two approaches for the calculation of weights :
  - 1 model-based (MB)
  - 2 model-assited (MA)
- **Model-Based Approach** (Bardsley and Chambers, 1984)
- We look for the weights  $\mathbf{w} = (w_k)_{k \in S}$  which minimize the  $MSE_{\xi}$  among the class of biased estimators with a bounded bias

$$\mathbf{w}_{MB,R} = \operatorname{argmin}_{\mathbf{w}} (\mathbf{w} - \mathbf{h})' \mathbf{V}_s^{-1} (\mathbf{w} - \mathbf{h}) + \mathbf{B}' \mathbf{C} \mathbf{B}$$

where  $\mathbf{B} = \sum_s w_k \mathbf{x}_k - \sum_U \mathbf{x}_k$  : the  $\xi$ -bias of  $\hat{t}_w$

$\mathbf{C}$  : diagonal cost matrix and  $\mathbf{h} = \mathbf{1}_s$  is the unit vector.

## Weighted Estimators (2)

$$\hat{t}_w = \mathbf{w}'_{MB,R} \mathbf{y}_s = \sum_s y_i + \left( \sum_{\bar{s}} \mathbf{x}'_i \right) \hat{\beta}_{w,R}$$

where the weight  $\mathbf{w}_{MB,R}$  is as follows,

$$\mathbf{w}_{MB,R} = h + \mathbf{V}^{-1} \mathbf{X}_s (\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s + \mathbf{C}^{-1})^{-1} \left( \sum_{\bar{s}} \mathbf{x}'_i \right)$$

and

$$\hat{\beta}_{w,R} = (\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s + \mathbf{C}^{-1})^{-1} \mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{y}_s$$

- For  $\mathbf{C}^{-1} = k\mathbf{I}_p$ , we obtain  $\hat{t}_{MB,R}$

## Weighted Estimators (3)

- **Model-Assisted Approach** (Rao and Singh ,1997, 2009) We find weights  $\mathbf{w}$  by minimizing the following,

$$\mathbf{w}_{MA,R} = \operatorname{argmin}_{\mathbf{w}} (\mathbf{w} - \mathbf{d})' \boldsymbol{\Pi}_s^{-1} (\mathbf{w} - \mathbf{d}) + \mathbf{B}' \mathbf{D} \mathbf{B}$$

where  $\mathbf{d} = \left( \frac{1}{\pi_1}, \dots, \frac{1}{\pi_s} \right)$  and  $\boldsymbol{\Pi}_s^{-1} = \operatorname{diag} \left( \frac{1}{\pi_1}, \dots, \frac{1}{\pi_s} \right)$ .

- the weight  $\mathbf{w}_{MA,R}$  is as follows,

$$\mathbf{w}_{MA,R} = \mathbf{d} + (\boldsymbol{\Pi}_s^{-1} \mathbf{X}'_s) (\mathbf{X}'_s \boldsymbol{\Pi}_s^{-1} \mathbf{X}_s + \mathbf{D}^{-1})^{-1} (\mathbf{X}'_U \mathbf{1}_U - \mathbf{X}' \mathbf{d})$$

- for  $\mathbf{D}^{-1} = k \mathbf{I}_p$ , we obtain  $\hat{t}_{MA,R}$

## Weighted Estimators (4)

- A relationship between  $\hat{t}_R, \hat{t}_{HT}$  and  $\hat{t}_{GREG}$  can be written as,

$$\begin{aligned}\hat{t}_{w,MA,R} &= \mathbf{y}'_s \mathbf{d} + (\mathbf{1}'_U \mathbf{X}_s - \mathbf{d}' \mathbf{X}_s) (\mathbf{X}'_s \Pi_s^{-1} \mathbf{X}_s + \mathbf{D}^{-1})^{-1} (\mathbf{X}'_s \Pi_s^{-1} \mathbf{y}_s) \\ &= (1 - \alpha) \hat{t}_{HT} + \alpha \hat{t}_{GREG}\end{aligned}$$

where  $\hat{t}_{GREG} = \mathbf{y}' \mathbf{d} + (\mathbf{X}'_U \mathbf{1}_U - \mathbf{X}'_s \mathbf{d})' (\mathbf{X}'_s \Pi_s^{-1} \mathbf{X}_s)^{-1} (\mathbf{X}'_s \Pi_s^{-1} \mathbf{y}_s)$   
and  $\hat{t}_{HT} = \mathbf{y}' \mathbf{d}$ .  $\alpha$  is given by,

$$\alpha = \frac{\left( (\mathbf{X}'_s \Pi_s^{-1} \mathbf{X}_s + \mathbf{D}^{-1})^{-1} (\mathbf{X}'_s \Pi_s^{-1} \mathbf{y}_s) \right)}{\left( (\mathbf{X}'_s \Pi_s^{-1} \mathbf{X}_s)^{-1} (\mathbf{X}'_s \Pi_s^{-1} \mathbf{y}_s) \right)^{-1}}$$

- Note also that,
  - 1 if  $k \rightarrow 0$ , this implies that all calibration constraints are satisfied and  $\hat{t}_{w,MA,R}$  tends towards  $\hat{t}_{GREG}$ .
  - 2 if  $k \rightarrow \infty$ , then  $\hat{t}_{w,MA,R}$  tends towards  $\hat{t}_{HT}$ .

## Partially penalized estimators

Suppose that  $\mathbf{X}$  is partitioned into two sets  $\mathbf{X}_A$  and  $\mathbf{X}_B$ ,

$$\mathbf{X} = (\mathbf{X}_A, \mathbf{X}_B)$$

and we want that the weights  $\mathbf{w}$  satisfy **exactly** the calibration equations on  $\mathbf{X}_A$  :

$$\mathbf{w}'\mathbf{X}_{A,s} = \mathbf{1}'_U\mathbf{X}_A$$

and that are penalized on  $\mathbf{X}_B$  :

$$|\mathbf{w}'\mathbf{X}_{B,s} - \mathbf{1}'_U\mathbf{X}_B| \leq \mathbf{c}$$

## Two ways to obtain such an estimator

- In a model-based approach, Bardsley and Chambers (1984) suggest taking the cost matrix  $\mathbf{C}^{-1}$  as follows :

$$\mathbf{C}^{-1} = \begin{pmatrix} \mathbf{C}_A^{-1} & \mathbf{0} \\ \mathbf{0} & \mathbf{C}_B^{-1} \end{pmatrix} = \begin{pmatrix} \mathbf{0} & \mathbf{0} \\ \mathbf{0} & \mathbf{C}_B^{-1} \end{pmatrix}$$

in the minimization problem

$$\min_{\mathbf{w}} (\mathbf{w} - \mathbf{h})' \mathbf{V}_s^{-1} (\mathbf{w} - \mathbf{h}) + (\mathbf{w}' \mathbf{X}_s - \mathbf{1}'_U \mathbf{X}) \mathbf{C} (\mathbf{w}' \mathbf{X}_s - \mathbf{1}'_U \mathbf{X})'$$

where  $\mathbf{h} = \mathbf{1}'_s$ .

So, we have an infinite cost matrix  $\mathbf{C}_A$  which implies discarding the constraint.

- In a design-based approach, Guggemos and Tillé (2010) suggest considering the following minimization problem :

$$\min_{\mathbf{w}} (\mathbf{w} - \mathbf{d})' \boldsymbol{\Pi}_s^{-1} (\mathbf{w} - \mathbf{d}) + (\mathbf{w}' \mathbf{X}_{B,s} - \mathbf{1}'_U \mathbf{X}_B) \mathbf{C} (\mathbf{w}' \mathbf{X}_{B,s} - \mathbf{1}'_U \mathbf{X}_B)'$$

subject to

$$\mathbf{w}' \mathbf{X}_{A,s} = \mathbf{1}'_U \mathbf{X}_A.$$

# Properties of the Ridge Estimator (Model Based)

## Result

The  $\xi$ -bias of  $\hat{t}_{MB,R}$  is given by,

$$\text{Bias}_{\xi}(\hat{t}_{MB,R}) = -k \left( \sum_{U-s} \mathbf{x}'_i \right) \mathbf{P}' \text{diag} \left( \frac{1}{\lambda_i + k} \right) \mathbf{P} \boldsymbol{\beta}$$

- with  $\mathbf{X}'_s \mathbf{V}_s^{-1} \mathbf{X}_s = \mathbf{P}'(\text{diag } \lambda_i) \mathbf{P} = \mathbf{P}' \boldsymbol{\Lambda} \mathbf{P}$  where  $\mathbf{P}$  is a diagonal matrix such that  $\mathbf{P}' \mathbf{P} = \mathbf{I}$  and
- $\mathbf{X}_s = \mathbf{V}_s^{\frac{1}{2}} \mathbf{M} \boldsymbol{\Lambda}^{\frac{1}{2}} \mathbf{P}'$  where  $\mathbf{M}$  is an  $n \times p$  matrix of coordinates of the observations along the principal axes of  $\mathbf{X}$ , standardized in the sense that,  $\mathbf{M}' \mathbf{M} = \mathbf{I}$



# Properties of the Ridge Estimator (Model Based)

- The relationship between the  $\hat{\beta}_{MB,R}$  and  $\hat{\beta}_{OLS}$  is as follows,

$$\hat{\beta}_{MB,R} = \mathbf{P}'(\text{diag}(\delta_i))\mathbf{P}\hat{\beta}_{OLS}$$

- $\delta_i = \frac{\lambda_i}{\lambda_i+k}$  is the *shrinkage factor*.
- Declining  $\delta_i$  for increasing  $k$  and strictly declining eigenvalues which means that the so-called *shrinkage factor* shrinks coefficient vector for the declining eigenvalues given the fact that  $k \in (0, \infty)$ .

# Properties of the Ridge Estimator (Model Based)

## Result

The  $MSE_{\xi}$  of  $\hat{t}_{MB,R}$  is given by,

$$E_{\xi}(\hat{t}_{MB,R} - t_y)^2 = \text{Var}_{\xi}(\hat{t}_{MB,R} - t_y) + (\text{Bias}_{\xi}(\hat{t}_{MB,R}))^2 \text{ where}$$

$$\text{Bias}_{\xi}(\hat{t}_{MB,R}) = -k \left( \sum_{\bar{s}} \mathbf{x}'_i \right) \mathbf{P}' \text{diag} \left( \frac{1}{\lambda_i + k} \right) \mathbf{P} \beta$$

$$\text{Var}_{\xi}(\hat{t}_{MB,R} - t_y) = \sigma^2 \sum_{\bar{s}} v_i + k^2 \left( \left( \sum_{\bar{s}} \mathbf{x}'_i \right) \mathbf{P}' \text{diag} \left( \frac{1}{\lambda_i + k} \right) \mathbf{P} \beta \right)^2$$

# Properties of the Ridge Estimator (Model Assisted)

## Result

The bias<sub>p</sub> of  $\hat{t}_{MA,R}$  is

$$Bias_p(\hat{t}_{MA,R}) = -Trace \left( Cov_p \left( \sum_s \frac{\mathbf{x}_i}{\pi_i}, \hat{\beta}_{MA,R} \right) \right)$$

## Result

The bias<sub>ξ</sub> of  $\hat{t}_{MA,R}$  is given by,

$$Bias_\xi(\hat{t}_{MA,R}) = -k \left( \sum_U \mathbf{x}'_i - \sum_s \frac{\mathbf{x}'_i}{\pi_i} \right) (\mathbf{x}'_s \boldsymbol{\Pi}_s^{-1} \mathbf{x}_s + k \mathbf{I}_p)^{-1} \beta$$

# Properties of the Ridge Estimator (Model Assisted)

## Result

Under mild assumptions, the asymptotic variance of  $\hat{t}_{MA,R}$ ,

$$\begin{aligned} AV_p(\hat{t}_{MA,R}) &= \text{Var}_p \left( \sum_s \frac{y_i - \mathbf{x}'_i \hat{\beta}}{\pi_i} \right) \\ &= \sum_s \sum_s \Delta_{ij} \left( \frac{y_i - \mathbf{x}'_i \hat{\beta}}{\pi_i} \right) \left( \frac{y_j - \mathbf{x}'_j \hat{\beta}}{\pi_j} \right) \end{aligned}$$

where,

$$\hat{\beta} = (\mathbf{X}'_U \mathbf{X}_U + k \mathbf{I}_p)^{-1} \mathbf{X}'_U \mathbf{y}_U$$

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# The Mediametrie Data for Household Media Users

- The study population :  $U$  of  $N = 5977$  individuals watching a channel on Monday of the first two weeks of September 2010.
- The study parameter

$$t_y = \sum_U y_i$$

- The true value is  $t_y = 230315.8$  (min).
- The variable  $\mathcal{Y}$  has many zeros (about 30%).

# The Mediametrie Data for Household Media Users

- Auxiliary information :
  - *insee* : French Regional Code (22 regions divided into 6 geographic locations N,SO,SE,E,Ou,P)
  - *sexe* : Gender of the individual
  - *csp* : Profession of the individual
  - *age* : Age of the individual
  - *chaine.lundi.1* : Duration of the audience watching a Channel on Monday in the first Week of September 2010
  - Data matrix  $\mathbf{X}$  : (5977, 19)

# The Mediametrie Data for Household Media Users

- The eigenvalues of the matrix  $\mathbf{X}'\mathbf{X}$  are :

$$\lambda_{max} = 1.220006 \cdot 10^7, \quad 9.437714 \cdot 10^3, \quad 3.543169 \cdot 10^3, \quad \dots$$

$$188.9848, \quad 143.8786, \quad 114.8046, \quad 91.57, \quad \lambda_{min} = 2.8468$$

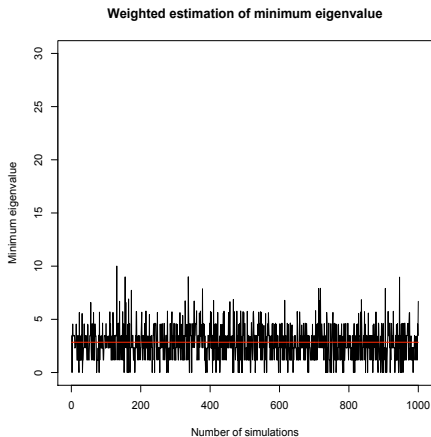
The minimum eigenvalue is very close to zero.

- The conditioning number  $\frac{\lambda_{max}}{\lambda_{min}} = 4285535$  is very large, so the matrix  $\mathbf{X}'\mathbf{X}$  is ill-conditioned.



# Estimation

- We select a sample  $s$  of size  $n = 500$  according to a simple random sampling without replacement from  $U$ .
- We consider  $n.sim = 1000$  simulations.
- The GREG estimator happens not to work ( the matrix  $\mathbf{X}'_s \mathbf{\Pi}_s \mathbf{X}_s$  has sometimes  $\lambda_{min}$  equal to zero).

Plot of the smallest eigenvalue of  $\mathbf{X}'_s \boldsymbol{\Pi}_s \mathbf{X}_s$  with simulation

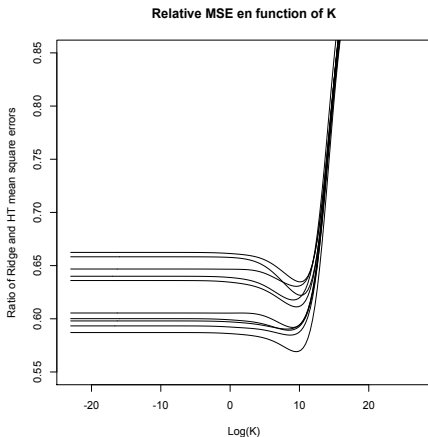
# Comparison between $\hat{t}_{ridge}$ and $\hat{t}_{HT}$

- relative bias :

$$RB = \frac{\sum_{j=1}^{1000} \hat{\theta}^{(j)} / 1000 - t_y}{t_y}$$

which is less than 0.2%.

- ratio between the MSE of  $\hat{t}_{ridge}$  and that of  $\hat{t}_{HT}$ .



We repeated 10 times the simulation from above.

- for small values of  $K$ , the gain is important ;
- for large values of  $K$ , the estimator  $\hat{t}_{ridge}$  is similar to  $\hat{t}_{HT}$ .

# Follow Through

- Confidence Intervals (C-I)
- Algorithms for calculating  $k$